



An essential piece of kit that's not just for nappies...

The multi-award winning Bag Daddy is no ordinary changing bag and why would it be when it's designed by serving soldiers and a military equipment designer with years of experience creating, making, and using military kit.

As dads themselves, the team behind Bag Daddy are on a mission to produce gender-neutral products that not only look good but also stand the test of time.

“On the one hand dads want to be more involved in raising their children but too often products are aimed at mums - leaving fathers feeling like second-class parents. Bag Daddy aims to support dads to feel good about themselves by providing top-quality, stylish products that lend a helping hand.” **Major Freddie Macnair, Founder**

The Bag Daddy changing bag was two years in the making, designed with military precision from high-quality waterproof canvas with a leather finish - making it perfect for the great outdoors. The multi-purpose bag features a middle pocket which reflects heat to keep things hot or cold, comfortable straps and versatile pockets - all of which can be opened one-handed.

The bag can be customised by adding extra pockets, an adjustable shoulder strap and luggage strap. It comes complete with a durable changing mat which fits inside the rear pocket.



Designed by dads, engineered for life



We say...

"Having the right kit can be the difference between life and death on the front line. It's obviously not the same for parenthood, but it does make a difference. Our bag was made to empower dads - to give them something they can be proud to carry, a bag that shows the world they're a hands-on dad."

Major Bill Kawai-Calderhead, Founder

But don't just take our word for it...



"This is definitely the most useful baby product we have. I would highly recommend it to anyone!"

"The bag is sturdy and functional, reflecting its military roots, we can't recommend it enough. It's smart, comfortable, easy to use and the main pocket literally swallows everything!"

"I bought the Bag Daddy because I liked the look of the understated design and the modular functionality. When it arrived...I was even more impressed! The high quality finish and materials make this not only great looking but durable too. Strong recommend for any dads who want to have their own look."

For more information or to request a sample please contact:
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